



November 14, 2024

To,

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051

Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Symbol: MEDIASSIST

Scrip Code: 544088

Subject: **Press Release**

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Press Release issued by the Company titled:

“MEDI ASSIST STRENGTHENS BOARD WITH NEW APPOINTMENTS”

Kindly take the same on record.

Yours faithfully,

For Medi Assist Healthcare Services Limited

Simmi Singh Bisht
Chief Compliance Officer & Company Secretary

Encl: As Above

Medi Assist Healthcare Services Limited

CIN – L74900KA2000PLC027229

Registered Office : Tower “D”, 4th Floor, IBC Knowledge Park, 4/1, Bannerghatta Road, Bengaluru - 560 029.

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Medi Assist Strengthens Board with New Appointments

~This reinforces Medi Assist's commitment to strong governance and diversity.

~ With the new appointments, Medi Assist achieves one-third women representation on its Board.

India, November 14, 2024: Medi Assist Healthcare Services ("Medi Assist"), today announced enhancement of its Board of Directors, introducing three accomplished industry leaders while expressing deep appreciation for the outgoing members for their invaluable contributions. The appointments notably achieve one-third women representation, setting a new standard for gender diversity in corporate governance.

The newly appointed Independent Directors, Mrs. Alamelu TL, Mr. Narain Duraiswami and Madhavan Ganesan, bring a wealth of expertise and diverse perspectives to Medi Assist. Mrs. Alamelu's deep understanding of the Indian insurance landscape will strengthen Medi Assist's operational excellence. D Narain's background will provide valuable insights into emerging trends and strategic opportunities. Mr. Madhavan's experience will bolster Medi Assist's digital transformation and customer-centric initiatives.

Medi Assist extends its gratitude to the outgoing board members, Mr. Gopalan Srinivasan and Mr. Anil Chanana for their contributions. Their expertise and leadership has been instrumental in steering Medi Assist through pivotal growth phases.

Satish Gidugu, CEO of Medi Assist said, *"We welcome our new Independent Directors. Our commitment to building a robust and inclusive board aligns with our vision to drive innovation, sustainable growth and set new standards in health benefits administration. Under their guidance, we are poised to navigate the health insurance landscape with solutions that enhance experience and deliver sustained value."*

About Medi Assist Healthcare Services ('Medi Assist'):

Medi Assist Healthcare Services provides TPA services to insurance companies through its wholly owned subsidiary, Medi Assist TPA. As a health benefits administrator the company offers services to employers, self-funded plans, and insurers across a network of global healthcare providers. Through its subsidiary Mayfair We Care, the company provides TPA services to International Private Medical Insurance (IPMI), in 148 countries.

Medi Assist is listed on both the National Stock Exchange (NSE) and the Bombay Stock Exchange (BSE).

For further press queries, please write to Ruchina Puthooran at ruchina.puthooran@publicisconsultants-asia.com

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