

March 27, 2026

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051

Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Symbol: MEDIASSIST

Scrip Code: 544088

Subject: Notice of Postal Ballot

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the postal ballot notice (“**Notice**”) dated March 19, 2026, seeking approval of the Members of Medi Assist Healthcare Services Limited (“**Company**”), by way of Postal Ballot - through remote e-voting for the following business:

S. No	Type of Resolution	Description of Resolution
1	Ordinary Resolution	Approval for appointment of Ms. Sunita Rebecca Cherian (DIN: 10188170) as a Non-Executive, Non-Independent Director of the Company

In accordance with the relevant circulars issued by the Ministry of Corporate Affairs and applicable regulations/circulars of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Notice indicating, inter alia, the process and manner of remote e-voting is being sent only through electronic mode to the Members whose names appear on the Register of Members / List of Beneficial Owners as on **Friday, March 20, 2026 (“cut-off date”)** received from the Depositories and whose e-mail address are registered with the Company/ Depositories.

The Company has availed services of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), Registrar and Transfer Agent, for the purpose of providing remote e-voting facility to all its Members.

The remote e-voting facility will be available during the period as given below:

Commencement of Remote e-Voting	Saturday, March 28, 2026 at 9.00 a.m. IST
End of Remote e-Voting	Sunday, April 26, 2026 at 5.00 p.m. IST

Medi Assist Healthcare Services Limited

CIN - L74900MH2000PLC437885

Registered Office : AARPEE Chambers, SSRP Building, 7th Floor, Andheri Kurla Road, Marol Co-operative Industrial Estate Road
Gamdevi, Marol, Andheri East, Marol Bazar, Mumbai - 400 059, Maharashtra
Phone : +91-22-6259 6797

Corporate Office : Tower “D”, 4th Floor, IBC Knowledge Park, 4/1, Bannerghatta Road, Bengaluru - 560 029, Karnataka
Phone : +91-80-6919 0000

Email : ask@mediassist.in Website : www.mediassist.in



The Notice is also available on the Company's website at www.mediassist.in

Request you to take the same on record.

Yours faithfully,

For Medi Assist Healthcare Services Limited

Rashmi B V
Company Secretary & Compliance Officer
ICSI Membership No: A38729

Encl: As Above

Medi Assist Healthcare Services Limited

CIN - L74900MH2000PLC437885

Registered Office : AARPEE Chambers, SSRP Building, 7th Floor, Andheri Kurla Road, Marol Co-operative Industrial Estate Road
Gamdevi, Marol, Andheri East, Marol Bazar, Mumbai - 400 059, Maharashtra
Phone : +91-22-6259 6797

Corporate Office : Tower "D", 4th Floor, IBC Knowledge Park, 4/1, Bannerghatta Road, Bengaluru - 560 029, Karnataka
Phone : +91-80-6919 0000

Email : ask@mediassist.in Website : www.mediassist.in



NOTICE OF POSTAL BALLOT

Pursuant to Section 108 and 110 of the Companies Act, 2013 read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014

Dear Member(s),

NOTICE is hereby given that pursuant to and in compliance with the provisions of Section 108 and 110 and other applicable provisions, if any, of the Companies Act, 2013 (“the Act”), read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014 (“the Rules”), Regulation 44 and other applicable Regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“SEBI LODR”) and General Circular Nos. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars, latest being 03/2025 dated September 22, 2025 issued by the Ministry of Corporate Affairs (“MCA Circulars”) and the Secretarial Standard on General Meetings issued by the Institute of Company Secretaries of India (“SS-2”) and any other applicable laws, rules and regulations (including any statutory modification(s) or re-enactment(s) thereof) that the resolution appended below is proposed to be passed by the Members of Medi Assist Healthcare Services Limited (“the Company”), by way of Postal Ballot, only through remote e-voting process:

Item No. 1: Approval for appointment of Ms. Sunita Rebecca Cherian (DIN: 10188170) as a Non-Executive, Non-Independent Director of the Company

In compliance with Regulation 44 of the SEBI LODR and pursuant to the provisions of Sections 108 and 110 of the Act read with the rules framed thereunder and the MCA Circulars, the manner of voting on the proposed resolution is restricted only to e-voting i.e., by casting votes electronically instead of submitting postal ballot form. Accordingly, the Postal Ballot Notice and instructions for e-voting are being sent only through electronic mode to those Members whose email address is registered with the Company/ Depository Participant (“DP”).

Explanatory Statement pursuant to Section 102 of the Act setting out all material facts relating to the proposed resolution is annexed hereto for your consideration.

This Postal Ballot Notice indicating, inter alia, the process and manner of remote e-voting, is being sent only through electronic mode to the Members whose names appear on the Register of Members/ List of Beneficial Owners as on **Friday, March 20, 2026 (“cut-off date”)** received from the Depositories and whose e-mail address are registered with the Company/ Depositories.

Scrutinizer for conducting the Postal Ballot:

The Board of Directors of the Company have appointed Mr. Pramod S M, Partner (Membership No.: F7834, COP No.: 13784) and/ or Mr. Biswajit Ghosh, Partner (Membership No.: F8750, COP No.: 8239), Practicing Company Secretaries of M/s. BMP & Co. LLP, as the Scrutinizer, for conducting the Postal Ballot remote e-voting process in a fair and transparent manner.

E Voting:

The Company has engaged the services of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), Registrar and Share transfer Agent (“MUFG” or “RTA”) for the purpose of providing remote e-voting facility to all its Members. Members are required to communicate their assent (FOR) or dissent (AGAINST) through remote e-voting system only. You are requested to carefully read all the instructions given in the Notes to this Notice. The remote e-voting period commences on **Saturday, March 28, 2026 from 9.00 a.m. (IST) and ends on Sunday, April 26, 2026 at 5.00 p.m. (IST).**

Medi Assist Healthcare Services Limited

CIN - L74900MH2000PLC437885

Registered Office : AARPEE Chambers, SSRP Building, 7th Floor, Andheri Kurla Road, Marol Co-operative Industrial Estate Road Gamdevi, Marol, Andheri East, Marol Bazar, Mumbai - 400 059, Maharashtra
Phone : +91-22-6259 6797

Corporate Office : Tower “D”, 4th Floor, IBC Knowledge Park, 4/1, Bannerghatta Road, Bengaluru - 560 029, Karnataka
Phone : +91-80-6919 0000

Email : ask@mediassist.in Website : www.mediassist.in



After completion of scrutiny of the votes, the Scrutinizer will submit his report to the Chairperson or Company Secretary of the Company. The results of the Postal Ballot shall be announced within two working days of conclusion of remote e-voting. The said results along with the Scrutinizer's Report shall be placed on the Company's website at www.mediassist.in and on the website of the RTA at www.in.mpms.mufg.com. The Company shall simultaneously forward the results to BSE Limited ('BSE') and National Stock Exchange of India Limited ('NSE'), where the shares of the Company are listed. The resolution, if approved, shall be deemed to have been passed on the last date of remote e-voting i.e., **Sunday, April 26, 2026**.

#	Particulars	Details
1.	Cut-off date for eligibility for e-voting	Friday, March 20, 2026
2.	Time period for e-voting	Commences on Saturday, March 28, 2026 from 9:00 am (IST) Ends on Sunday, April 26, 2026 at 5:00 pm (IST)
3.	Last date for publishing results of the e-voting	On or before Tuesday, April 28, 2026
4.	In case of any grievances or queries, contact	MUFG Intime India Private Limited (Formerly Link Intime India Private Limited) Mr. Rajiv Ranjan - Assistant Vice President Ph: 8108116767 Email: enotices@in.mpms.mufg.com
5.	Scrutinizers Details	Mr. Pramod S M, Partner (Membership No.: F7834; COP: 13784) and/ or Mr. Biswajit Ghosh, Partner (Membership No.: F8750; COP: 8239), Practicing Company Secretaries of M/s. BMP & Co. LLP

Medi Assist Healthcare Services Limited

CIN - L74900MH2000PLC437885

Registered Office : AARPEE Chambers, SSRP Building, 7th Floor, Andheri Kurla Road, Marol Co-operative Industrial Estate Road
Gamdevi, Marol, Andheri East, Marol Bazar, Mumbai - 400 059, Maharashtra
Phone : +91-22-6259 6797

Corporate Office : Tower "D", 4th Floor, IBC Knowledge Park, 4/1, Bannerghatta Road, Bengaluru - 560 029, Karnataka
Phone : +91-80-6919 0000

Email : ask@mediassist.in Website : www.mediassist.in



RESOLUTION FOR APPROVAL THROUGH POSTAL BALLOT

SPECIAL BUSINESS:

1. **Approval for appointment of Ms. Sunita Rebecca Cherian (DIN: 10188170) as a Non-Executive, Non-Independent Director of the Company**

*To consider and if thought fit, to pass the following resolution as an **Ordinary Resolution**:*

“RESOLVED THAT pursuant to the provisions of Sections 149,152, 161 and other applicable provisions of the Companies Act, 2013 (the “Act”) read with the rules framed thereunder and Regulation 17 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, (the “SEBI LODR Regulations”) and other applicable laws (including any statutory modification or re-enactment(s) thereof) and the Articles of Association of the Company and based on the recommendation of the Nomination and Remuneration Committee and approval of the Board of Directors, **Ms. Sunita Rebecca Cherian (DIN: 10188170)**, who was appointed as an Additional Non-Executive, Non-Independent Director of the Company and who is eligible for appointment and has given her consent to act as Director of the Company and in respect of whom the Company has received a notice in writing under Section 160(1) of the Act from a member proposing her candidature for the office of Director of the Company, be and is hereby appointed as a Non-Executive, Non-Independent Director of the Company, liable to retire by rotation, with effect from February 06, 2026 as per the terms and conditions including remuneration, as detailed in the explanatory statement annexed to this Notice.

RESOLVED FURTHER THAT that any Director or Company Secretary of the Company be and are hereby severally authorized to do all such acts, deeds, matters, things and sign and file all such papers, documents, forms and writings as may be necessary and incidental to the aforesaid resolution.”

**By the Order of the Board of Directors
For Medi Assist Healthcare Services Limited**

**Date: March 19, 2026
Place: Bengaluru**

**Rashmi B V
Company Secretary & Compliance Officer
ICSI Membership No: A38729**

Medi Assist Healthcare Services Limited

CIN - L74900MH2000PLC437885

Registered Office : AARPEE Chambers, SSRP Building, 7th Floor, Andheri Kurla Road, Marol Co-operative Industrial Estate Road
Gamdevi, Marol, Andheri East, Marol Bazar, Mumbai - 400 059, Maharashtra
Phone : +91-22-6259 6797

Corporate Office : Tower "D", 4th Floor, IBC Knowledge Park, 4/1, Bannerghatta Road, Bengaluru - 560 029, Karnataka
Phone : +91-80-6919 0000

Email : ask@mediassist.in Website : www.mediassist.in



**EXPLANATORY STATEMENT
PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013**

The following statement sets out all material facts relating to the special business mentioned in the accompanying Notice.

Item No. 1: Approval for appointment of Ms. Sunita Rebecca Cherian (DIN: 10188170) as a Non-Executive, Non-Independent Director of the Company

The Board of Directors recognizes that an optimal governance structure is predicated on a diverse range of perspectives, experiences and cognitive approaches.

Based on the recommendation of Nomination and Remuneration Committee, the Board of Directors of the Company, at its meeting held on February 06, 2026 appointed Ms. Sunita Rebecca Cherian (DIN: 10188170) as an Additional Director in the capacity of a Non-Executive, Non-Independent Director, liable to retire by rotation, with effect from February 06, 2026. Accordingly, the approval of the Members is being sought by way of Postal Ballot for the appointment of Ms. Cherian as a Non-Executive, Non-Independent Director of the Company, liable to retire by rotation.

Ms. Cherian is a distinguished Human Resource leader, bringing extensive experience in people management, organizational design and talent sustainability. The induction of Ms. Cherian marks a positive step in Company's commitment to inclusive governance. As the third woman director on the Board of the Company, her presence further strengthens the gender diversity of our leadership.

Brief Profile of Ms. Sunita Rebecca Cherian:

Ms. Sunita Rebecca Cherian served Wipro Limited as the Chief Culture Officer & Senior Vice President – Corporate Human Resources.

Ms. Cherian's career close to three decades has spanned Sales, Human Capital Strategy, Board Strategy, Total Rewards Strategy, Workforce Transitions, Mergers & Acquisitions, Organizational Design, HR Shared Services, Sustainability and Inclusion & Diversity. As an experienced leader, she has helped shape and lead change strategies for leadership and people management across the talent landscape for various domains.

She serves on the HR Advisory Board of the TA Pai Management Institute (TAPMI) and is an advisor to HR tech and Fin tech start-ups. She has previously contributed her expertise to the Board of the Bangalore International Centre (BIC). A recognized leader in the field of Diversity, Equity and Inclusion (DEI), she has held several high-profile appointments, including:

- NASSCOM: Served as Chair of the National Diversity & Inclusion Council.
- Global Forums: Active member of the World Economic Forum's Global Future Council and the World 50 I&D Impact Community.

Ms. Cherian is an Electrical and Electronics Engineer and holds a Post Graduate Diploma in Business Administration. She is a Master Coach, a Hogan specialist and a certified Six Sigma Black Belt.

Medi Assist Healthcare Services Limited

CIN - L74900MH2000PLC437885

Registered Office : AARPEE Chambers, SSRP Building, 7th Floor, Andheri Kurla Road, Marol Co-operative Industrial Estate Road
Gamdevi, Marol, Andheri East, Marol Bazar, Mumbai - 400 059, Maharashtra
Phone : +91-22-6259 6797

Corporate Office : Tower "D", 4th Floor, IBC Knowledge Park, 4/1, Bannerghatta Road, Bengaluru - 560 029, Karnataka
Phone : +91-80-6919 0000

Email : ask@mediassist.in Website : www.mediassist.in

Nomination and Remuneration Committee (NRC) & Board's consideration/ recommendation for appointment of Ms. Sunita Rebecca Cherian:

The NRC and Board of Directors believes that Ms. Cherian has a rare blend of technical engineering discipline (as an Electrical & Electronics Engineer and Six Sigma Black Belt) and global strategic leadership. Beyond traditional talent management, she brings rigorous analytical oversight to M&A, workforce transitions and organizational design - complex business drivers that are fundamental to long-term shareholder value.

Her ability to institutionalize culture as a measurable strategic asset and her leadership in Sustainability and CSR initiatives will be a significant value addition to Medi Assist, ensuring the leadership and organizational resilience are directly aligned with Company's growth objectives.

As part of the evaluation, Ms. Cherian's profile was mapped with the Board's core skill matrix and it was noted that Ms. Cherian's expertise in the areas of leadership, crafting business strategies & understanding of customer, understanding of technology, finance & accounting and changing regulatory landscape amongst others would be beneficial for Medi Assist.

Remuneration payable to Ms. Sunita Rebecca Cherian

Ms. Cherian shall be eligible to receive sitting fees for attending meetings of the Board and Committee. She shall also be eligible for commission as percentage of profit, as may be approved by the Board of Directors and Members of the Company. The total compensation (excluding the sitting fees) for all the non-executive director(s) of the Company shall not exceed overall 1% of the net profits of the Company as calculated under Section 198 of Companies Act, 2013.

In the event of any loss, absence or inadequacy of any profits of the Company in any financial year, commission shall be paid to the non-executive director(s) within the limits prescribed under Section 197 read with Section II of Part II of Schedule V of the Act, subject to requisite statutory approvals.

The Company has received all statutory disclosures/ declarations from Ms. Sunita Rebecca Cherian, including:

- a) Consent in writing to act as Director in Form DIR-2, pursuant to Rule 8 of the Companies (Appointment and Qualification of Directors) Rules, 2014 ('Appointment Rules').
- b) Intimation in Form DIR-8 in terms of the Appointment Rules to the effect that she is not disqualified under Section 164(2) of the Act.
- c) Declaration pursuant to BSE Circular No. LIST/ COMP/ 14/ 2018-19 dated June 20, 2018, and NSE Circular No. NSE/ CML/ 2018/ 24 dated June 20, 2018 that she is not debarred from holding the office of Director pursuant to any Order issued by the Securities and Exchange Board of India (SEBI) or any other authority.

In the opinion of the Board and based on the evaluation and recommendation by Nomination and Remuneration Committee, Ms. Cherian fulfils the conditions specified in the Act, and Rules made thereunder and SEBI LODR for her appointment as a Non-executive, Non-Independent Director of the Company.

Medi Assist Healthcare Services Limited

CIN - L74900MH2000PLC437885

Registered Office : AARPEE Chambers, SSRP Building, 7th Floor, Andheri Kurla Road, Marol Co-operative Industrial Estate Road
Gamdevi, Marol, Andheri East, Marol Bazar, Mumbai - 400 059, Maharashtra
Phone : +91-22-6259 6797

Corporate Office : Tower "D", 4th Floor, IBC Knowledge Park, 4/1, Bannerghatta Road, Bengaluru - 560 029, Karnataka
Phone : +91-80-6919 0000

Email : ask@mediassist.in Website : www.mediassist.in



In terms of Section 160 of the Act, the Company has received notice in writing from a member proposing her candidature to be appointed as a Non-Executive, Non-Independent Director of the Company.

As required under Regulation 36 of the SEBI LODR and Clause 1.2.5 of Secretarial Standards-2 issued by Institute of Company Secretaries of India, other requisite information is annexed as **Annexure-A** and forms part of this Notice.

Further, as on date of this notice, Ms. Cherian is one of the Members of the Corporate Social Responsibility Committee of the Board.

Except Ms. Sunita Rebecca Cherian and her relatives to the extent of their shareholding interest, if any, in the Company, none of the other Directors, Key Managerial Personnel and their respective relatives are in any way concerned or interested, financially or otherwise, in the said resolution.

The Board recommends passing the Resolution as set out in Item no. 1 of the Notice as an Ordinary Resolution and requests Members' approval for the same.

**By the Order of the Board of Directors
For Medi Assist Healthcare Services Limited**

**Date: March 19, 2026
Place: Bengaluru**

**Rashmi B V
Company Secretary & Compliance Officer
ICSI Membership No: A38729**

Medi Assist Healthcare Services Limited

CIN - L74900MH2000PLC437885

Registered Office : AARPEE Chambers, SSRP Building, 7th Floor, Andheri Kurla Road, Marol Co-operative Industrial Estate Road
Gamdevi, Marol, Andheri East, Marol Bazar, Mumbai - 400 059, Maharashtra
Phone : +91-22-6259 6797

Corporate Office : Tower "D", 4th Floor, IBC Knowledge Park, 4/1, Bannerghatta Road, Bengaluru - 560 029, Karnataka
Phone : +91-80-6919 0000

Email : ask@mediassist.in Website : www.mediassist.in

Additional information on Director recommended for appointment as required under Regulation 36 of the SEBI (Listing Obligations and Disclosure) Requirements 2015 and Secretarial Standards-2:

Name of the Director	Ms. Sunita Rebecca Cherian
DIN	10188170
Date of Birth	11/01/1974
Age	52 years
Qualifications	Ms. Cherian is an Electrical and Electronics Engineer and holds a Post Graduate Diploma in Business Administration. She is a Master Coach, a Hogan specialist and a certified Six Sigma Black Belt.
Profile, Experience and Expertise in specific functional areas	<p>Ms. Cherian is a global HR and culture professional. Over three decades, she has helped shape people strategy, organisational culture, and inclusion across large, multinational organisations.</p> <p>She most recently served as Chief Culture Officer & Senior Vice President – Corporate Human Resources at Wipro Limited and was a member of the Wipro Executive Committee. Her work focuses on culture-led transformation, inclusive leadership, and future-ready talent strategies, with expertise across organisational design, workforce transitions, M&A, total rewards, sustainability, and diversity & inclusion.</p> <p><i>For more information, refer explanatory statement of this notice.</i></p>
Date of First Appointment on Board	February 06, 2026
Terms and conditions of appointment/ Re-appointment	Appointment as a Non-Executive, Non-Independent Director liable to retire by rotation
Inter se relationship with other Directors, Manager and other Key Personnel of the Company	None
Name of listed entities from which the person has resigned in the past three years	None
Directorships held in other companies (excluding foreign Companies)	SB Packagings Private Limited
Committee positions held in other Companies	None
Details of remuneration last drawn	As on date of this notice, she has received of Rs. 1 lakh as sitting fees towards attending the Board Meeting.
Details of remuneration sought to be paid	She shall be eligible for sitting fees for attending Board and Committee meetings. She shall also be eligible for commission as percentage of profit, as may be approved by the Board of Directors and shareholders of the Company from time to time.
No. of meetings of the Board attended during the year	1
Shareholding in the Company No. of shares held: a) For own: b) For other persons on a beneficial basis	Nil

Medi Assist Healthcare Services Limited

CIN - L74900MH2000PLC437885

Registered Office : AARPEE Chambers, SSRP Building, 7th Floor, Andheri Kurla Road, Marol Co-operative Industrial Estate Road Gamdevi, Marol, Andheri East, Marol Bazar, Mumbai - 400 059, Maharashtra
Phone : +91-22-6259 6797

Corporate Office : Tower "D", 4th Floor, IBC Knowledge Park, 4/1, Bannerghatta Road, Bengaluru - 560 029, Karnataka
Phone : +91-80-6919 0000

Email : ask@mediassist.in Website : www.mediassist.in



NOTES:

1. The Explanatory Statement pursuant to Sections 102 and 110 of the Companies Act, 2013 ('the Act') read with the applicable Rules made thereunder setting out the material facts in respect of the proposed resolutions is annexed hereto and forms part of this Postal Ballot Notice.
2. The Ministry of Corporate Affairs ('MCA'), vide its General Circular No. 03/2025 dated September 22, 2025 read with General Circulars No. 20/2020 dated May 5, 2020, No. 14/2020 dated April 08, 2020, No. 17/2020 dated April 13, 2020, No. 02/2021 dated January 13, 2021, No. 19/2021 dated December 8, 2021, No. 21/2021 dated December 14, 2021, No. 11/2022 dated December 28, 2022, No. 09/2023 dated September 25, 2023 and No. 09/2024 dated September 19, 2024 (collectively referred to as "MCA Circulars"), has allowed the Companies to transact items through Postal Ballot (electronic mode only).
3. The details under Regulation 36(3) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI LODR') and Clause 1.2.5 of the Secretarial Standard on General Meeting issued by the Institute of Company Secretaries of India, in respect of appointment of director is furnished as Annexure - A to this Postal Ballot Notice.
4. In compliance with MCA Circulars, this Postal Ballot Notice is being sent only through electronic mode to all the Members, whose names appear in the Register of Members / List of Beneficial Owners as received from National Securities Depository Limited ('NSDL') and Central Depository Services (India) Limited ('CDSL') as on **Friday, March 20, 2026 ("cut-off date")** and is being sent to all those Members whose e-mail address is registered with the Company or the Depository Participant(s).
5. All the Members of the Company as on the cut-off date (including those Members who may not have received this Postal Ballot Notice due to non-registration of the email address with the Company/ Depositories), shall be entitled to vote in relation to the resolutions specified in this Postal Ballot Notice.
6. Pursuant to Sections 108, 110 and other applicable provisions of the Act and the Rules made thereunder, the MCA Circulars and Regulation 44 of SEBI LODR and any amendments thereto, the Company is providing the facility to the Members to exercise their right to vote on the proposed resolution electronically. The Company has engaged the services of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), Registrar and Share Transfer Agent ('MUFG'/ 'RTA'), the agency to provide e-voting facility. Members are requested to read carefully the instructions for e-voting that are provided as part of this Postal Ballot Notice before casting their vote.
7. A copy of this Postal Ballot Notice shall also be available on the Company's website at www.mediassist.in, on the websites of the Stock Exchanges i.e. BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") at www.bseindia.com and www.nseindia.com respectively, and on the website of RTA at www.in.mpms.mufg.com.
8. The dispatch of the Postal Ballot Notice and the Explanatory Statement shall be announced through an advertisement in at least 1 (one) English newspaper with nationwide circulation and at least 1 (one) Marathi newspaper with wide circulation in the district, where the Registered Office of the Company is situated, and also be published on the Company's website at www.mediassist.in.
9. The voting rights of Members shall be in proportion to their shares in the total paid-up equity share capital of the Company, as on the cut-off date. Any person who is not a member as on the cut-off date should treat this notice for information purpose only.



10. A member cannot exercise his/ her vote through proxy on postal ballot. However, corporate, and institutional members shall be entitled to vote through their authorized representatives. Corporate and institutional members are requested to provide a proof of authorization (board resolution/ authority letter/ power attorney, etc.) in favour of their authorised representatives to the scrutinizer through e-mail to pramod@bmpandco.com and/ or biswajit@bmpandco.com with a copy marked to investor.relations@mediassist.in
11. Resolution, if approved, by the Members through Postal Ballot shall be deemed to have been passed on the last date of remote e-voting i.e., **Sunday, April 26, 2026.**
12. All the documents referred in this Postal Ballot Notice and Explanatory Statement, if any, shall be available for inspection through electronic mode until the last day of remote e-voting, basis the request being sent on investor.relations@mediassist.in
13. Resolution passed by the Members through postal ballot are deemed to have been passed as if they have been passed at a general meeting of the Members.
14. In case of any queries, you may contact Ms. Rashmi B.V., Company Secretary & Compliance Officer at investor.relations@mediassist.in
15. **KYC Updation:** To prevent fraudulent transactions, Members are advised to exercise due diligence and notify the Company of any change in address, as soon as possible. Further, in case of demise of a Member, their legal heirs are requested to notify the Company, at their earliest convenience.

Members are requested to intimate changes, if any, pertaining to their name, postal address, email address, telephone/mobile numbers, Permanent Account Number (PAN), mandates, nominations, power of attorney, bank details such as, name of the bank and branch details, bank account number, MICR code, IFSC code, etc., to their Depository Participants (“DPs”).

Members are also advised not to leave their demat account(s) dormant for long. Periodic statement of holdings should be obtained from the concerned DPs and holdings should be verified from time to time.

Non-Resident Indian Members are requested to inform RTA/ respective Depository participants, immediately of any:

- a) Change in their residential status on return to India for permanent settlement; and
- b) Particulars of their bank account maintained in India with complete name, branch, account type, account number and address of the bank with pin code, if not furnished earlier.

All the shares of the Company are held in electronic form and hence members who have not updated their PAN and KYC are requested to submit the details to their DPs.

16. Voting through Electronic Means

- I. In compliance with the provisions of Sections 108 and 110 of the Act read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014 as amended from time to time, Regulation 44 of SEBI LODR Regulations, MCA Circulars and SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated December 9, 2020 in relation to e-voting facility provided by Listed Entities, the Company has provided the facility of remote e-voting to all Members, to enable them to cast their votes electronically. The Company has engaged the services of MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), Registrar and Share Transfer Agent (“MUFG” / “RTA”) to provide remote e-voting facility to its Members.



- II. In order to increase the efficiency of the voting process and pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/ CIR/P/2020/242 dated 9th December, 2020, all individual shareholders holding shares in demat mode can now cast their vote by way of a single login credential, through either their demat accounts/ websites of Depositories/ DPs thereby not only facilitating seamless authentication but also ease and convenience of participating in the e-voting process. Members are advised to update their mobile number and e-mail ID with their Depository Participants to access this facility.
- III. The communication relating to remote e-voting containing details about User ID and Password, instructions and other information relating thereto is given in this Postal Ballot Notice.
- IV. The remote e-voting period commences on **Saturday, March 28, 2026 from 9.00 a.m. (IST) and ends on Sunday, April 26, 2026 at 5.00 p.m. (IST)**. The remote e-voting module shall be disabled by RTA for voting thereafter. Once the vote on a resolution is cast by a Member, the same will not be allowed to change subsequently.
- V. In case of joint holders, only such joint holder who is higher in the order of names will be entitled to vote.
- VI. The Scrutiniser, after scrutinising the votes cast through remote e-voting will, not later than two working days of the conclusion of the remote e-voting, make a Scrutinizer's Report and submit the same to the Chairman or Company Secretary of the Company. The results declared along with the Scrutinizer's Report shall be placed on the website of the Company at www.mediassist.in and on the website of RTA at www.in.mpms.mufg.com. The results shall be communicated to the Stock Exchanges simultaneously.
- VII. **The instructions for Members for remote e-voting are as under:**

In terms of SEBI circular no. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants.

Shareholders are advised to update their mobile number and email Id correctly in their demat accounts to access remote e-Voting facility.

Login method for individual shareholders holding securities in demat mode

Individual Shareholders holding securities in demat mode with NSDL

METHOD 1 - NSDL OTP based login

- a) Visit URL: <https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp>
- b) Enter your 8 - character DP ID, 8 - digit Client Id, PAN, Verification code and generate OTP.
- c) Enter the OTP received on your registered email ID/ mobile number and click on login.
- d) Post successful authentication, you will be re-directed to NSDL depository website wherein you will be able to see e-Voting services under Value added services. Click on “Access to e-Voting” under e-Voting services.
- e) Click on “MUFG InTime” or “evoting link displayed alongside Company’s Name” and you will be redirected to InstaVote website for casting the vote during the remote e-voting period.

METHOD 2 - NSDL IDeAS facility

▪ **Shareholders registered for IDeAS facility:**

- a) Visit URL: <https://eservices.nsdl.com> and click on “Beneficial Owner” icon under “IDeAS Login Section”.
- b) Enter IDeAS User ID, Password, Verification code & click on “Log-in”.
- c) Post successful authentication, you will be able to see e-Voting services under Value added services section. Click on “Access to e-Voting” under e-Voting services.
- d) Click on “MUFG InTime” or “evoting link displayed alongside Company’s Name” and you will be redirected to InstaVote website for casting the vote during the remote e-voting period.

▪ **Shareholders not registered for IDeAS facility:**

- a) To register, visit URL: <https://eservices.nsdl.com> and select “Register Online for IDeAS Portal” or click on <https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp>
- b) Enter 8-character DP ID, 8-digit Client ID, Mobile no, Verification code & click on “Submit”.
- c) Enter the last 4 digits of your bank account / generate ‘OTP’
- d) Post successful registration, user will be provided with Login ID and password.
- e) Follow steps given above in points (a-d).

Shareholders/ Members can also download NSDL Mobile App “NSDL Speede” facility by scanning the QR code mentioned below for seamless voting experience.



METHOD 3 - NSDL e-voting website

- a) Visit URL: <https://www.evoting.nsdl.com>
- b) Click on the “Login” tab available under ‘Shareholder/Member’ section.
- c) Enter User ID (i.e., your 16-digit demat account no. held with NSDL), Password/OTP and a Verification Code as shown on the screen & click on “Login”.
- d) Post successful authentication, you will be re-directed to NSDL depository website wherein you will be able to see e-Voting services under Value added services. Click on “Access to e-Voting” under e-Voting services.
- e) Click on “MUFG InTime” or “evoting link displayed alongside Company’s Name” and you will be redirected to InstaVote website for casting the vote during the remote e-voting period.

Individual Shareholders holding securities in demat mode with CDSL

METHOD 1 - CDSL e-voting page

- a) Visit URL: <https://www.cdslindia.com>
- b) Go to e-voting tab.
- c) Enter 16-digit Demat Account Number (BO ID) and PAN No. and click on “Submit”.
- d) System will authenticate the user by sending OTP on registered Mobile and Email as recorded in Demat Account
- e) Post successful authentication, user will be able to see e-voting option. The evoting option will have links of e-voting service providers i.e., MUFG InTime. Click on “MUFG InTime” or “evoting link displayed alongside Company’s Name” and you will be redirected to InstaVote website for casting the vote during the remote e-voting period.

METHOD 2 - CDSL Easi/ Easiest facility

- **Shareholders registered for Easi/ Easiest facility:**
 - a) Visit URL: <https://web.cdslindia.com/myeasitoken/Home/Login> or Visit URL: www.cdslindia.com, click on “Login” and select “My Easi New (Token)”.
 - b) Enter existing username, Password & click on “Login”.
 - c) Post successful authentication, user will be able to see e-voting option. The evoting option will have links of e-voting service providers i.e., MUFG InTime. Click on “MUFG InTime” or “evoting link displayed alongside Company’s Name” and you will be redirected to InstaVote website for casting the vote during the remote e-voting period.
- **Shareholders not registered for Easi/ Easiest facility:**
 - a) To register, visit URL: <https://web.cdslindia.com/myeasitoken/Home/EasiRegistration> or <https://web.cdslindia.com/myeasitoken/Home/EasiestRegistration>
 - b) Proceed with updating the required fields for registration.
 - c) Post successful registration, user will be provided username and password on the registered email id. Follow steps given above in points (a-c).

Individual Shareholders holding securities in demat mode with Depository Participant:

Individual shareholders can also login using the login credentials of your demat account through your depository participant registered with NSDL / CDSL for e-voting facility.

- a) Login to DP website
- b) After Successful login, user shall navigate through “e-voting” option.
- c) Click on e-voting option, user will be redirected to NSDL / CDSL Depository website after successful authentication, wherein user can see e-voting feature.
- d) Post successful authentication, click on “MUFG InTime” or “evoting link displayed alongside Company’s Name” and you will be redirected to InstaVote website for casting the vote during the remote e-voting period.

**Login method for shareholders holding securities in physical mode/
Non-Individual Shareholders holding securities in demat mode**

Shareholders holding shares in physical mode / Non-Individual Shareholders holding securities in demat mode as on the cut-off date for e-voting may register and vote on InstaVote as under:

STEP 1: LOGIN / SIGNUP on InstaVote

▪ **Shareholders registered for INSTAVOTE facility:**

- a) Visit URL: <https://instavote.linkintime.co.in> & click on “**Login**” under ‘SHARE HOLDER’ tab.
b) Enter details as under:

- A. User ID: Enter User ID
B. Password: Enter existing Password
C. Enter Image Verification (CAPTCHA) Code
D. Click “Submit”.

InstaVote USER ID	NSDL	User ID is 8 Character DP ID followed by 8 Digit Client ID (e.g.IN123456) and 8 digit Client ID (eg.12345678).
	CDSL	User ID is 16 Digit Beneficiary ID.
	Shares held in physical form	User ID is Event No + Folio no. registered with the Company

(Home page of e-voting will open. Follow the process given under "Steps to cast vote for Resolutions")

▪ **Shareholders not registered for INSTAVOTE facility:**

- a) Visit URL: <https://instavote.linkintime.co.in> & click on “**Sign Up**” under ‘SHARE HOLDER’ tab & register with details as under:

- A. User ID: Enter User ID
B. PAN: Enter your 10-digit Permanent Account Number (PAN) (Shareholders who have not updated their PAN with the

InstaVote USER ID	NSDL	User ID is 8 Character DP ID followed by 8 Digit Client ID (e.g.IN123456) and 8 digit Client ID (eg.12345678).
	CDSL	User ID is 16 Digit Beneficiary ID.
	Shares held in physical form	User ID is Event No + Folio no. registered with the Company

Depository Participant (DP)/ Company shall use the sequence number provided to you, if applicable.

- C. DOB/DOI: Enter the Date of Birth (DOB) / Date of Incorporation (DOI) (As recorded with your DP/Company - in DD/MM/YYYY format)
D. Bank Account Number: Enter your Bank Account Number (last four digits), as recorded with your DP/Company.
- Shareholders, holding shares in **NSDL form**, shall provide ‘point 4’ above.
 - Shareholders, holding shares in **CDSL form**, shall provide ‘point 3’ or ‘point 4’ above.
 - Shareholders, holding shares in **physical form** but have not recorded ‘point 3’ and ‘point 4’, shall provide their Folio number in ‘point 4’ above

E. Set the password of your choice.
(The password should contain minimum 8 characters, at least one special Character (!#\$%&*), at least one numeral, at least one alphabet and at least one capital letter).

F. Enter Image Verification (CAPTCHA) Code.

G. Click “Submit” (You have now registered on InstaVote).

Post successful registration, click on “**Login**” under ‘SHARE HOLDER’ tab & follow steps given above in points (a-b).

STEP 2: Steps to cast vote for Resolutions through InstaVote

- A. Post successful authentication and redirection to InstaVote inbox page, you will be able to see the “Notification for e-voting”.
- B. Select ‘View’ icon. E-voting page will appear.
- C. Refer the Resolution description and cast your vote by selecting your desired option ‘Favour/ Against’ (If you wish to view the entire Resolution details, click on the ‘View Resolution’ file link).
- D. After selecting the desired option i.e. Favour/ Against, click on ‘Submit’.
- E. A confirmation box will be displayed. If you wish to confirm your vote, click on ‘Yes’, else to change your vote, click on ‘No’ and accordingly modify your vote.

NOTE: Shareholders may click on “Vote as per Proxy Advisor’s Recommendation” option and view proxy advisor recommendations for each resolution before casting vote. “Vote as per Proxy Advisor’s Recommendation” option provides access to expert insights during the e-Voting process. Shareholders may modify their vote before final submission.

Once you cast your vote on the resolution, you will not be allowed to modify or change it subsequently.

Non-Individual Body corporate shareholders shall send a scanned copy of the board resolution authorising its representative to vote, to the scrutinizer at registered email address with a copy marked to RTA at enotices@in.mpms.mufg.com and the company at registered email address.

Guidelines for Institutional shareholders (“Custodian / Corporate Body/ Mutual Fund”)

STEP 1 – Custodian / Corporate Body/ Mutual Fund Registration

- A. Visit URL: <https://instavote.linkintime.co.in>
- B. Click on “Sign Up” under “Custodian / Corporate Body/ Mutual Fund”
- C. Fill up your entity details and submit the form.
- D. A declaration form and organization ID is generated and sent to the Primary contact person email ID (which is filled at the time of sign up). The said form is to be signed by the Authorised Signatory, Director, Company Secretary of the entity & stamped and sent to insta.vote@linkintime.co.in
- E. Thereafter, Login credentials (User ID; Organisation ID; Password) is sent to Primary contact person’s email ID. (You have now registered on InstaVote)

STEP 2 – Investor Mapping

- A. Visit URL: <https://instavote.linkintime.co.in> and login with InstaVote Login credentials.
- B. Click on “Investor Mapping” tab under the Menu section
- C. Map the Investor with the following details:
 - 1) ‘Investor ID’ – Investor ID for NSDL demat account is 8 Character DP ID followed by 8 Digit Client ID i.e., IN00000012345678; Investor ID for CDSL demat account is 16 Digit Beneficiary ID.
 - 2) ‘Investor’s Name - Enter Investor’s Name as updated with DP.
 - 3) ‘Investor PAN’ - Enter your 10-digit PAN.
 - 4) ‘Power of Attorney’ - Attach Board resolution or Power of Attorney.

NOTE: File Name for the Board resolution/ Power of Attorney shall be – DP ID and Client ID or 16 Digit Beneficiary ID. Further, Custodians and Mutual Funds shall also upload specimen signatures.

- D. Click on Submit button. (The investor is now mapped with the Custodian / Corporate Body/ Mutual Fund Entity). The same can be viewed under the “Report section”.

STEP 3 – Steps to cast vote for Resolutions through InstaVote

The corporate shareholder can vote by two methods, during the remote e-voting period.

METHOD 1 - VOTES ENTRY

- a) Visit URL: <https://instavote.linkintime.co.in> and login with InstaVote Login credentials.
- b) Click on “Votes Entry” tab under the Menu section.
- c) Enter the “Event No.” for which you want to cast vote.
Event No. can be viewed on the home page of InstaVote under “On-going Events”.
- d) Enter “16-digit Demat Account No.”.
- e) Refer the Resolution description and cast your vote by selecting your desired option ‘Favour / Against’ (If you wish to view the entire Resolution details, click on the ‘View Resolution’ file link). After selecting the desired option i.e. Favour / Against, click on ‘Submit’.
- f) A confirmation box will be displayed. If you wish to confirm your vote, click on ‘Yes’, else to change your vote, click on ‘No’ and accordingly modify your vote.
(Once you cast your vote on the resolution, you will not be allowed to modify or change it subsequently).

METHOD 2 - VOTES UPLOAD

- a) Visit URL: <https://instavote.linkintime.co.in> and login with InstaVote Login credentials.
- b) After successful login, you will see “Notification for e-voting”.
- c) Select “View” icon for “Company’s Name / Event number”.
- d) E-voting page will appear.
- e) Download sample vote file from “Download Sample Vote File” tab.
- f) Cast your vote by selecting your desired option 'Favour / Against' in the sample vote file and upload the same under “Upload Vote File” option.
- g) Click on ‘Submit’. ‘Data uploaded successfully’ message will be displayed.
(Once you cast your vote on the resolution, you will not be allowed to modify or change it subsequently).

NOTE: Non-Individual Body corporate shareholders shall send a scanned copy of the board resolution authorising its representative to vote, to the scrutinizer at registered email address with a copy marked to RTA at enotices@in.mpms.mufg.com and the company at registered email address.

HELPDESK:

Shareholders holding securities in physical mode/ Non-Individual Shareholders holding securities in demat mode:

Shareholders holding securities in physical mode/ Non-Individual Shareholders holding securities in demat mode facing any technical issue in login may contact INSTAVOTE helpdesk by sending a request at enotices@in.mpms.mufg.com or contact on: 8108116767.

Individual Shareholders holding securities in demat mode:

Individual Shareholders holding securities in demat mode may contact the respective helpdesk for any technical issues related to login through Depository i.e., NSDL and CDSL.

Login type	Helpdesk details
Individual Shareholders holding securities in demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending request at evoting@nsdl.co.in or call at: 022 - 4886 7000
Individual Shareholders holding securities in demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending request at helpdesk.evoting@cdslindia.com or contact at toll free no. 1800 22 55 33

Forgot Password:

Individual Shareholders holding securities in physical mode / Non-Individual Shareholders holding securities in demat mode:

Individual Shareholders holding securities in physical mode / Non-Individual Shareholders holding securities in demat mode have forgotten the USER ID [Login ID] or Password or both then the shareholder can use the “Forgot Password” option available on:

<https://instavote.linkintime.co.in>

- Click on “**Login**” under ‘SHARE HOLDER’ tab.
- Further Click on “**forgot password?**”
- Enter User ID, select Mode and Enter Image Verification code (CAPTCHA).
- Click on “SUBMIT”.

InstaVote USER ID	NSDL	User ID is 8 Character DP ID followed by 8 Digit Client ID (e.g.IN123456) and 8 digit Client ID (eg.12345678).
	CDSL	User ID is 16 Digit Beneficiary ID.
	Shares held in physical form	User ID is Event No. + Folio no. registered with the Company

In case Custodian / Corporate Body/ Mutual Fund has forgotten the USER ID [Login ID] or Password or both then the shareholder can use the “Forgot Password” option available on:

<https://instavote.linkintime.co.in>

- Click on ‘Login’ under “Custodian / Corporate Body/ Mutual Fund” tab
- Further Click on “**forgot password?**”
- Enter User ID, Organization ID and Enter Image Verification code (CAPTCHA).
- Click on “SUBMIT”.

In case shareholders have a valid email address, Password will be sent to his / her registered e-mail address. Shareholders can set the password of his/her choice by providing information about the particulars of the Security Question and Answer, PAN, DOB/DOI etc. The password should contain a minimum of 8 characters, at least one special character (!#\$%), at least one numeral, at least one alphabet and at least one capital letter.*

Individual Shareholders holding securities in demat mode with NSDL/ CDSL has forgotten the password:

Individual Shareholders holding securities in demat mode have forgotten the USER ID [Login ID] or Password or both, then the Shareholders are advised to use Forget User ID and Forget Password option available at above mentioned depository/ depository participants website.

General Instructions - Shareholders

- It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- For shareholders/ members holding shares in physical form, the details can be used only for voting on the resolutions contained in this Notice.
- During the voting period, shareholders/ members can login any number of time till they have voted on the resolution(s) for a particular “Event”.

Contact Details:

Company	Registered Office: AARPEE Chambers, SSRP Building, 7th Floor, Andheri Kurla Road, Marol Co-operative Industrial Estate Road, Gamdevi, Marol, Andheri East, Marol Bazar, Mumbai - 400 059; Tel: +91-22-6259 6797 Corporate Office: Tower D, 4 th Floor, IBC Knowledge Park, 4/1 Bannerghatta Road, Bengaluru - 560 029; Tel: +91 - 80 - 6919 0000 E-mail: investor.relations@mediassist.in
Registrar and Transfer Agents (RTA) AND E-voting Agency	MUFG Intime India Private Limited (formerly known as 'Link Intime India Private Limited') C-101, Embassy 247, LBS Marg Vikhroli (West), Mumbai 400 083 Tel: + 91 810 811 6767 E-mail: enotices@in.mpms.mufg.com or instameet@in.mpms.mufg.com
